
Bond investing in uncertain times – stay invested

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The economic impact of Covid-19 will be significant in the near term but will take time to show up in the standard economic dataset. The response of fiscal and monetary policy is critical to stabilising financial conditions and instilling confidence. Opportunities are emerging in credit markets, and investors could consider a dollar-cost-average approach in adding exposure with a focus on IG credit

It is hard to ignore how times have changed. The deliberate actions to “flatten the curve” of Covid-19 could have a critical impact in managing the spread of the virus and the burden on the healthcare system. However, the more significant the response the greater the economic impact in the short run. While we cannot have confidence in knowing how long this will last, we can look to China where activity began to resume after about 30 days. While monetary and fiscal policy cannot cure the virus, they can play a meaningful role in bridging the gap until activity resumes.

As such, we have seen aggressive action from the US Federal Reserve and global central banks to move interest rates back down to 2008 levels and inject capital into money markets. Fiscal policy comes next, and developments in Washington point towards a fiscal package of more than \$1 trillion. While the economic impact will be material in the near term, it will take time to show up in the broad economic dataset. Nonetheless, the markets have moved meaningfully to price in this downshift.

US interest rates have followed the path of global interest rates to historically low levels, but they remain positive. At this point we expect the Fed Funds rate to be anchored at 0%-0.25% for an extended period given the shock and magnitude of the situation.

During the global financial crisis, the Fed lowered the Fed Funds rate target to 0%-0.25% in December 2008 and did not raise again until December 2015. US Treasury yields with longer maturities are currently trading in a range around 1%, which seems reasonable to us. The economic slowdown and relative level (higher) of US rates globally should limit an upside move in yields for intermediate and long maturities.

High quality set to play out

High-quality over low-quality bonds was one of our investment themes going into the year, and we would re-emphasise that theme. Low-quality bonds will be challenged by higher default rates in sectors such as high yield, bank loans and emerging market bonds. In fact, our research team continues to update and increase its default forecast, with many caveats. High yield valuations are back to early 2016 wides. At these levels we would estimate the market is pricing in a “normal recession” (ie, not a financial crisis) with default rates of around 9%. We think that is starting to provide fair compensation, but the big unknown is, will this be “normal?”

Nothing about the current environment feels normal to us. We believe a prudent, proven strategy is to slowly dollar-cost our exposure to high yield higher, just getting back to neutral now, and perhaps more in the weeks and months to come.

In this market we believe high-quality assets, including investment grade corporate bonds and structured assets, are the proverbial baby getting thrown out with the bath water. While volatility has risen, we believe the risk premiums compensate well. In addition, a recent opinion piece by former Federal Reserve Chairs Bernanke and Yellen references the potential for the central bank to include investment grade bonds in its asset purchases. That would require congressional action but could serve as an additional tool to support markets.

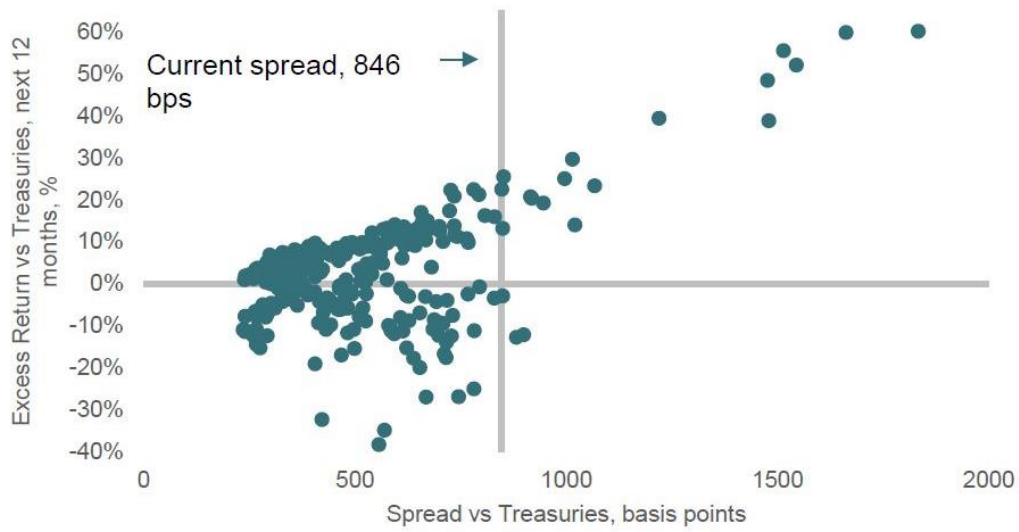
Be safe, but stay invested

In the short run, challenging liquidity conditions can exaggerate price moves. However, opportunities are emerging. Historically, markets turn well in advance of the improvement in economic data. We are closely watching data related to new virus cases to suggest the worst is over, combined with policy responses to help get the economy back on its feet. When investors believe the worst is over, sentiment and prices could rebound quickly.

Overall, we think this is presenting a buying opportunity, but we are being measured in our approach to adding risk as we believe it will take some time to gain clarity on the resolution to Covid-19. Be safe but stay invested. Prices may move lower in the near term, but they already reflect a “normal” recession which seems fair for long-term investors.

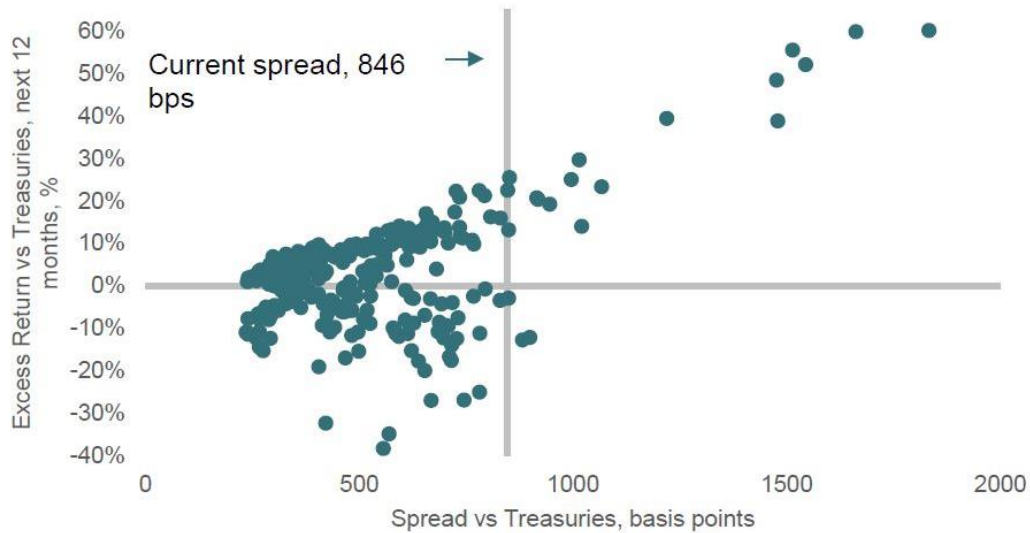
Here is some food for thought. Credit spreads are at seldom-seen levels. Historically, when investors have invested in credit at these levels, returns over a 12-month horizon have been quite positive. It can pay to have a longer time horizon.

Figure 1: Bloomberg Barclays US Corporate HY bond index: spread vs excess return



Source: Bloomberg Barclays Indices, 17 March 2020; y-axis represents yield spreads at monthly intervals (from 31 January 1993 to 17 March 2020) and actual forward 12-month return from that point (x-axis) for the Bloomberg Barclays High yield index. Past performance is not a guide to future returns

Figure 2: Bloomberg Barclays US Corporate IG Index: spread vs excess return



Source: Bloomberg Barclays Indices, as of 17 March 2020; y-axis represents yield spreads at monthly intervals (from 31 March 1990 to 17 March 2020) and actual forward 12-month return from that point (x-axis) for the Bloomberg Barclays U.S. Corporate index. Past performance is not a guide to future returns.



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